



**EX**periential **T**ourism for sustainable **R**ural development

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## VET Offer Collection

This document aims to serve as a practical guide to collect VET Offer for the DigInRur section on the EXTOR webpage. Choose from the VET provider, schools and study programs you know, which ones did you involve in the piloting and research activities (WP2) of the EXTOR project.

<b>Country</b>	Spain
<b>Name of the School</b>	IES Diego de Praves – Department of Hospitality and Tourism
<b>Title of the training offer</b>	Intermediate and Advanced VET Programs in Hospitality, Tourism and Gastronomy
<b>Short description of the offer</b>	<p>The IES Diego de Praves, located in Valladolid (Castilla y León), provides official Intermediate and Advanced Vocational Education and Training programs in Tourism and Hospitality. With a strong emphasis on sustainability and innovation, the school integrates field visits, real-world projects and collaborations with local stakeholders to enhance learning. As part of the EXTOR pilot, students designed and presented experiential rural tourism business ideas focused on wellness, gastronomy, and cultural heritage. The training aims to promote regenerative tourism and empower learners with tools for local development.</p>
<b>Key skills developed</b>	<p>Design of rural tourism itineraries and experiential offers</p> <p>Sustainable tourism planning and environmental awareness</p> <p>Digital and communication skills for tourism promotion</p> <p>Teamwork, entrepreneurship and community engagement</p> <p>Gastronomic innovation and culinary identity</p>

<b>Target group</b>	VET students enrolled in Hospitality, Tourism, and Gastronomy programs; local SMEs; tourism professionals; and rural development actors.
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## Duration and format

Intermediate and advanced programs last between 1,200 and 2,000 hours (1 to 2 years), including classroom learning, fieldwork, and internships.

Format: In-person (on-site)

Available materials:

- Official digital textbooks from the Castilla y León Regional Education Platform (e.g., McGraw-Hill, Editex, Paraninfo)
- Curricular modules aligned with the national tourism VET curriculum (e.g., “Tourism Resources,” “Tourism Marketing,” “Catering and Hospitality Services”)
- Case studies and practical scenarios based on local tourism and hospitality businesses
- Practical training manuals and worksheets for professional competences (event planning, customer service, gastronomy, etc.)
- Online platforms such as Moodle for assignment tracking and teacher-student communication
- Complementary materials from real companies: brochures, tourism maps, booking engines, digital tools for promotion and management
- EXTOR resources as an innovation component: digital modules, business pitch templates, and local project development guides

**Links and supporting materials**

IES Diego de Praves official websites

<http://iesdiegodepraves.centros.educa.jcyl.es/sitio/>

<https://directorio.educa.jcyl.es/es/centros/2025/1-47007070-diego-de-praves>