



EXperiential **T**ourism for sustainable **R**ural development

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VET Offer Collection

This document aims to serve as a practical guide to collect VET Offer for the DigInRur section on the EXTOR webpage. Choose from the VET provider, schools and study programs you know, which ones did you involve in the piloting and research activities (WP2) of the EXTOR project.

Country	Italy
Name of the School	Istituto Europeo del Turismo (IET)
Title of the training offer	Professional Course in Sustainable Tourism
Short description of the offer	This course introduces the foundations of sustainable tourism, focusing on environmental, social, and economic sustainability. It provides practical guidelines for designing responsible tourism experiences, understanding regulatory frameworks, and applying sustainability criteria to tourism operations. The programme supports learners in integrating sustainable practices into daily management activities..
Key skills developed	<ol style="list-style-type: none"> 1. Understanding of sustainable tourism principles and regulations 2. Ability to design and manage sustainable tourism experiences 3. Competence in evaluating the impacts of tourism on local environments and communities
Target group	Aspiring tourism professionals, tour operators, hospitality managers, students, local guides, and SMEs in tourism.
Duration and format	<p>Total duration: 20–30 hours</p> <p>Format: Online</p> <p>Available materials: Video lessons, downloadable notes, practical examples, regulatory guides</p>

Links and supporting materials

- Sustainable Tourism
Course: <https://istitutoeuropeodelturismo.it/corsi-turismo-iet/turismo-sostenibile>
- IET Training Catalogue:
<https://istitutoeuropeodelturismo.it>
- Student support resources and documentation available upon enrolment