



**EX**periential **T**Ourism for sustainable **R**ural development

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## VET Offer Collection

This document aims to serve as a practical guide to collect VET Offer for the DigInRur section on the EXTOR webpage. Choose from the VET provider, schools and study programs you know, which ones did you involve in the piloting and research activities (WP2) of the EXTOR project.

<b>Country</b>	Italy
<b>Name of the School</b>	GSTC Italy Working Group (Global Sustainable Tourism Council – Italy)
<b>Title of the training offer</b>	GSTC Sustainable Tourism Training Program (STTP)
<b>Short description of the offer</b>	The GSTC training provides a comprehensive introduction to the <b>Global Sustainable Tourism Criteria</b> , covering industry standards, destination management, and best practices for sustainability. It equips participants with tools to implement responsible management strategies and improve sustainability performance. The course is internationally recognized and aligned with global tourism standards.
<b>Key skills developed</b>	<ol style="list-style-type: none"> <li>1. Understanding and application of the GSTC Criteria (for Destinations &amp; Industry)</li> <li>2. Skills in sustainability planning, monitoring, and reporting</li> <li>3. Competences in managing sustainable tourism practices within companies and destinations Ability to design and manage responsible tourism products</li> </ol>

<p><b>Target group</b></p>	<p>Tourism professionals, destination managers, sustainability coordinators, consultants, VET students, public authorities.</p>
<p><b>Duration and format</b></p>	<p><b>Total duration:</b> 16–24 hours</p> <p><b>Format:</b> Online or in-person (depending on the edition)</p> <p><b>Available materials:</b> Training handbook, GSTC Criteria documentation, video lectures, case studies, practical tools</p>
<p><b>Links and supporting materials</b></p>	<p>GSTC Italy Working Group: <a href="https://www.gstc-italia.it/">https://www.gstc-italia.it/</a></p> <p>GSTC Sustainable Tourism Training Program: <a href="https://www.gstc.org/gstc-training">https://www.gstc.org/gstc-training</a></p> <p>GSTC Criteria (download): <a href="https://www.gstc.org/gstc-criteria">https://www.gstc.org/gstc-criteria</a></p>