



**EX**periential **T**ourism for sustainable **R**ural development

**Project number: 2023-1-IT01-KA220-VET-000154283**



Co-funded by  
the European Union

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## VET Offer Collection

This document aims to serve as a practical guide to collect VET Offer for the DigInRur section on the EXTOR webpage. Choose from the VET provider, schools and study programs you know, which ones did you involve in the piloting and research activities (WP2) of the EXTOR project.

<b>Country</b>	Cyprus
<b>Name of the School</b>	Cyprus University of Technology
<b>Title of the training offer</b>	Tourism and Hospitality Management with emphasis on Sustainable and Experiential Tourism
<b>Short description of the offer</b>	This training offer focuses on tourism and hospitality management with an emphasis on sustainability, destination management, and experiential tourism. The programme equips learners with knowledge and practical skills related to responsible tourism development, digital promotion of destinations, and the valorisation of cultural and natural heritage. The training supports innovative and sustainable tourism approaches that are particularly relevant for rural and regional development contexts.
<b>Key skills developed</b>	<ul style="list-style-type: none"> <li>• Sustainable destination and tourism management</li> <li>• Digital tools for tourism promotion and communication</li> <li>• Planning and management of experiential tourism services</li> </ul>
<b>Target group</b>	VET students, higher VET learners, tourism professionals, destination managers, local development practitioners, and individuals interested in sustainable tourism careers.

<b>Duration and format</b>	<b>Total duration:</b> <b>Format:</b> Blended (in-person and online learning) <b>Available materials:</b> Presentations, case studies, applied projects, digital learning resources, research-based materials
<b>Links and supporting materials</b>	<a href="https://www.cut.ac.cy">https://www.cut.ac.cy</a>