



EXperiential **T**Ourism for sustainable **R**ural development



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Factsheet

<p>1. Business name & logo</p>	<p>Cosecha Viva (Living Harvest) Rural knowledge and tourism with a future vision</p> 
<p>2. Brief description</p>	<p>Cosecha Viva is an experiential rural tourism initiative that invites visitors to actively participate in traditional farming tasks, explore agroecology, and immerse themselves in the living culture of the countryside in an educational, respectful, and sustainable way. It focuses on the transmission of ancestral agricultural knowledge, rural regeneration, and ecological awareness through hands-on tourism experiences.</p> 

<p>3. Key services/products/ experiences</p>	<ul style="list-style-type: none"> ● Traditional planting and harvesting workshops ● Seasonal cooking classes using local products ● Educational activities for schools and families ● Guided visits to agroecological farms and gardens ● Rural accommodation and immersive field-based experiences ● Encounters with local farmers and food producers 
<p>4. Target audience</p>	<p>Urban families, school groups, nature enthusiasts, responsible tourists, and individuals looking to reconnect with the land, simple living, and rhythms of rural life.</p>
<p>5. Sustainability aspects</p>	<ul style="list-style-type: none"> ● Promotes intergenerational transmission of traditional knowledge ● Strengthens rural communities through responsible tourism ● Encourages sustainable agriculture and eco-friendly practices ● Raises awareness about rural depopulation and food sovereignty 

<p>6. Key Statistics & achievements</p>	<ul style="list-style-type: none"> • +500 visitors in the first two years • Over 20 traditional agricultural and culinary workshops hosted • Active participation of 10 local producers and 3 educational institutions • Recognized by local media and rural development networks  <p>Cosecha Viva Experiencias agrarias sostenibles</p>
<p>7. Contact information</p>	<p>  Website: www.cosechaviva.org  Email: info@cosechaviva.org  Social Media: @CosechaViva (Instagram & Facebook) </p>