

NorðurTækni

Rural Innovation Safaris



NorðurTækni is a guided tour concept exploring the frontiers of innovation in rural Iceland. From geothermal farming and wool-tech startups to sustainable fish processing and digital craft labs, NorðurTækni brings visitors face-to-face with the people and places shaping Iceland's rural future.

What is it about

Join us for curated full-day and half-day tours to some of Iceland's most inspiring rural innovation hotspots. These immersive experiences offer exclusive meet-the-maker sessions with local entrepreneurs who are shaping the future of rural living.

Get behind-the-scenes access to pioneering technologies being developed in the countryside – from sustainable farming systems to off-grid solutions and nature-based tech.

For educational groups, NorðurTækni offers optional student-led innovation challenges that turn ideas into action. Each participant receives a NorðurTækni Field Notebook to capture insights, ideas, and connections along the way.

Target Audience

Curious travelers, university groups, sustainability enthusiasts, digital nomads, and future-minded tourists interested in tech, environment, and rural revitalization.

It is sustainable ...

- Promotes rural innovation ecosystems

- Highlights sustainable energy, food, and production models
 - Supports local entrepreneurs and regional networks
 - Encourages knowledge exchange and slow travel
- **Key Statistics & Achievements** (*planned*)
 - Launching pilot route in North Iceland, Summer 2025
 - 5 innovation sites confirmed for first route
- Support from local innovation clusters and tourism networks

Contact Information

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