



**EX**periential **T**Ourism for sustainable **R**ural development

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## 1. Business name & logo

Tourismusbüro Zwettl

## 2. Brief description

Zwettl is a hospitable tourist community and shopping town. Visitors can discover numerous sights such as the historic old town with its city walls, towers, and Trinity Column, as well as the Hundertwasser Fountain, the Cistercian Abbey, and the Baroque Rosenau Castle. In addition to these cultural attractions, it is above all the wide range of sports, leisure, and recreational facilities that make the city and municipality of Zwettl so distinctive and charming.

## 3. Key services/products/experiences

- Old town
- Monasteries
- Nature activities (hiking, cycling)
- Brewery Zwettl

## 4. Target audience

- Nature and sports enthusiasts
- People interested in cultural activities
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## 5. Sustainability aspects

The establishment places great emphasis on waste reduction and the careful preservation of its traditional façades. Regional products and local cuisine are at the heart of its offer, ensuring both authenticity and sustainability.

## 6. Contact information

Address:

Stadtgemeinde Zwettl  
Sparkassenplatz 4  
3910 Zwettl-Niederösterreich  
AUSTRIA

Website: [Stadtgemeinde Zwettl - Niederösterreich - Startseite - Tourismus - Zwettl Entdecken](#)

# ZWETTTL

