



EXperiential **T**ourism for sustainable **R**ural development

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1. Business name & logo

Sonnentor Stadt-Lofts

2. Brief description

The Stadt-Lofts in Zwettl offer a very special accommodation experience. Once there was a house on the city wall of Zwettl that was home to many people and stories. It was then renovated and is now open to guests. It still has a Gothic vault, a medieval storehouse with an exposed smoke kitchen, and a 400-year-old entrance door.

3. Key services/products/experiences

- Accommodation in a special, historical building
- Space for up to 7 people
- Modern design connected to historical building parts

4. Target audience

- People interested in cultural activities
- Sports and nature enthusiasts

5. Sustainability aspects

For the opening of the accommodation, only ten pieces of furniture were purchased new, reflecting a strong commitment to recycling, minimalism and thoughtful resource use. The concept emphasises organic materials throughout, while maintaining a deep respect for local heritage through the careful preservation of historical monuments.

6. Contact information

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