



**EX**periential **T**Ourism for sustainable **R**ural development

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### 1. Business name & logo

Hotel Schwarzalm Zwettl

### 2. Brief description

Hotel Schwarzalm Zwettl is nestled in lush hills and amidst of forests, where nature is the main character. It inspires visitors to go outside, live adventures in nature, and do sports. The hotel offers spa and wellness options and also has its own restaurant. It can also be booked for seminars.

### 3. Key services/products/experiences

- Spa and wellness vacation
- Restaurant
- Nature-oriented activities
- Workshops and retreats
- Seminars

### 4. Target audience

- Nature and sports enthusiasts
- Dogs are welcome
- People interested in wellness and a peaceful vacation
- Foodies and beer lovers

### 5. Sustainability aspects

The establishment works closely with the local Zwettl brewery and highlights regional products, with beer featuring prominently in both its cuisine and cooking ingredients. Around 25% of its electricity is generated through photovoltaics, and only ecological cleaning products are used. Guests arriving from the nearby town of Zwettl benefit from free public transport, and the business collaborates extensively with regional producers and craftspeople. Its culinary offer is firmly rooted in sustainable, locally sourced cuisine.

### 6. Contact information

Address:

Hotel Schwarz Alm Zwettl  
Almweg 1  
3910 Zwettl  
AUSTRIA

Website: [Landgut & Spa Schwarz Alm Zwettl](https://www.schwarzalmzwettl.com/)

Facebook: <https://www.facebook.com/Schwarz-Alm-Zwettl-117951478237460/>

Instagram: <https://www.instagram.com/hotelschwarzalm/>

