



EXperiential **T**ourism for sustainable **R**ural development

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1. Business name & logo

Herz Kreislauf Zentrum Groß-Gerungs

2. Brief description

The facility offers a high level of medical and therapeutic expertise as well as state-of-the-art treatment methods in a peaceful setting, surrounded by one of the most beautiful landscapes in Lower Austria—the Waldviertel region. The medical focus is on the prevention and rehabilitation of cardiovascular patients.

3. Key services/products/experiences

- Prevention and rehabilitation of heart and circulatory (cardio-vascular) diseases
- Supports patients after acute cardiac events and those with chronic illnesses, as well as individuals at risk
- Holistic approach: physical, mental, and social aspects of health are addressed, not just the medical condition
- Diagnostic procedures
- Individualised therapy plans
- Additional supportive counselling and psychological support
- 24-hour medical supervision and care
- Full rehabilitation stays
- Private stays /wellness-oriented packages

4. Target audience

- Patients recovering from acute cardiac events + accompanying person
- Individuals with chronic heart/circulatory conditions
- People with risk factors seeking preventive care
- Private clients wanting a health-oriented holiday

5. Sustainability aspects

The facility is committed to reducing waste and harmful emissions while creating a healthy working and healing environment for staff and patients. These efforts also support improved staff retention and recruitment, alongside lower operating costs and greater efficiency. Close cooperation with regional businesses, tourism organisations and suppliers of organic products further strengthens its sustainable approach. In future, the installation of rooftop photovoltaics is planned to enhance its renewable-energy use.

6. Contact information

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