



EXperiential **T**ourism for sustainable **R**ural development

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Factsheet

<p>1. Business name & logo</p>	<p>ECO-LODGE & CULTURAL IMMERSION STAYS</p>
<p>2. Brief description</p>	<p>ECO-LODGE & CULTURAL IMMERSION STAYS is a sustainable hospitality concept offering eco-friendly accommodations rooted in local culture, nature, and community life. The initiative provides immersive stays that allow guests to experience authentic traditions, landscapes, and lifestyles while minimizing environmental impact and supporting local economies.</p> <p>The business develops and promotes eco-lodges and sustainable accommodation experiences that integrate cultural immersion, nature-based activities, and responsible tourism practices. It connects travelers with local communities through meaningful stays that prioritize environmental care, cultural preservation, and social inclusion.</p>
<p>3. Key services/products/ experiences</p>	<p>1. Eco-Lodge Accommodation</p> <p>Sustainably designed lodging integrated into the natural environment, using local materials and low-impact construction. Accommodations prioritize comfort while reducing energy use, waste, and water consumption.</p> <p>2. Cultural Immersion Experiences</p> <p>Opportunities for guests to engage with local traditions, crafts, music, gastronomy, and daily life. These experiences foster intercultural exchange and help preserve intangible cultural heritage.</p> <p>3. Nature-Based Activities</p> <p>Guided or self-guided activities such as walking, landscape exploration, and nature observation that encourage slow travel and respect for ecosystems.</p> <p>4. Community-Led Hospitality</p> <p>Stays and experiences co-created with local residents, ensuring that tourism benefits are shared fairly and contribute directly to community development.</p>

<p>4. Target audience</p>	<ul style="list-style-type: none"> • Eco-conscious and responsible travelers • Slow tourism and experiential travel enthusiasts • Cultural travelers seeking authentic local experiences • Couples, small groups, and independent travelers • Visitors interested in nature, sustainability, and community-based tourism
<p>5. Sustainability aspects</p>	<p>ECO-LODGE & CULTURAL IMMERSION STAYS is built on principles of environmental sustainability, cultural preservation, and social responsibility. The initiative promotes low-impact accommodation, energy and water efficiency, waste reduction, and the use of local and natural materials. By involving local communities in hospitality and cultural programming, it supports fair economic opportunities and safeguards cultural heritage. The model encourages regenerative tourism by fostering respect for nature, strengthening community resilience, and creating meaningful connections between guests and host environments.</p>
<p>6. Key Statistics & achievements</p>	